

## Message Text

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70

ACTION COME-00

INFO OCT-01 ARA-10 ADP-00 EB-05 RSC-01 RSR-01 /018 W

----- 101615

R 162207Z JUL 73

FM AMEMBASSY MEXICO

TO SECSTATE WASHDC 7015

UNCLAS MEXICO 5220

E.O. 11652: N/A

TAGS: BEXP, MX

SUBJ: OIM TARGET INDUSTRY RESEARCH ELECTRONICS: COMPONENTS.

REF: STATE A-4602, MAY 25, 1973

FOR COMMERCE

1. TWELVE RESEARCH FIRMS INVITED TO BID WITH ONLY FOUR REPLYING.  
FOLLOWING IS SUMMARY:

A. C.R. QUICK AND ASSOCIATES: COST \$3,500.00, 40 PERSONAL  
INTERVIEWS, 10 TELEPHONE, 2 INTERVIEWERS BOTH ELECTRICAL  
ENGINEERS, TIME 13 WEEKS.

B. MENENDEZ KANO & ASSOCIATES: COST \$3,600, 68 PERSONAL  
INTERVIEWS, 16 TELEPHONE, 3 QUALIFIED INTERVIEWERS, TIME 49  
WORKING DAYS.

C. NORRIS & ALLITO, S.A. DE C.V.: COST \$4,000, 40 PERSONAL  
INTERVIEWS, 3 QUALIFIED INTERVIEWERS INCLUDING 1 EXPERT  
ON EDP, TIME 8 WEEKS.

D. C Y P, S.C.: COST \$5,600, 35 PERSONAL INTERVIEWS, TELEPHONE  
AS NEEDED, 3 QUALIFIED INTERVIEWERS, TIME 13-15 WEEKS.

2. BIDDERS RANKED ON COST BASIS, BUT ALSO BELIEVE SAME RANKING  
SHOULD FOLLOW FOR OTHER FEATURES OF BID. QUICK IS LOWEST PRICE  
WITH TWO INTERVIEWERS EXPERIENCED IN FIELD OF ELECTRONICS.  
ALSO OFFERS FAIR NUMBER OF INTERVIEWS.

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3. SECOND PLACE TO MENENDEZ KANO ON PRICE AND LARGE NUMBER OF INTERVIEWS, ALTHOUGH NORRIS AND ELLIOT RANKS WITH THEM DUE TO EXPERIENCE AND HAVING FORMERLY DONE ADEQUATE JOB FOR EMBASSY ON COMPUTER RESEARCH. MENENDEZ AGAIN OFFERS BID ON TECHNICAL GROUNDS DIFFICULT FOR EMBASSY TO EVALUATE.

4. C. Y P., S.C. COSTLY AND OFFERS LITTLE IN RELATION TO HIGH COST OF BID.

MCBRIDE

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 16 JUL 1973  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
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30 JUN 2005

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**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** OIM TARGET INDUSTRY RESEARCH ELECTRONICS: COMPONENTS.  
**TAGS:** BEXP, MX  
**To:** STATE  
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